

Children's Choice

Sandia Base

October 2009

Fall Break



Fall break for Sandia Base Elementary is on Friday, October 9th. SBE Children's Choice will be combining with Manzano Mesa CC on this date. Please drop your child(ren) off at Manzano Mesa. The school is located at 801 Elizabeth St. SE. Take Central East and Elizabeth South. Feel free to call 227-0353 with any questions.



Field Trips

Wed: Sept 30: Aquarium
Fri: Oct 9: McCall's Pumpkin Patch
Wed: Oct 21: Corn Maze



Reminders

- ~Please no electronic games
- ~Each child is responsible for his or her own toys brought to CC. We are not able to keep track of who brought and leaves with what. Please remember to check with your child.
- ~Our lost and found bin has been collecting quite a few items lately. Please check this bin for any lost items (jackets, lunch boxes, etc.).

Homework

We had a large number of parents sign their children up for homework club. However, we didn't receive many homework contracts. Without the homework contract, we don't know what to enforce. If you haven't turned yours in, please do that soon, so we can get your child(ren) started on a daily homework routine.



Birthdays

10/13: Chris Rimbart
10/14: Bethany Chacon

CC on Facebook

Interested in keeping up with the happenings of Children's Choice? Well now you can! You can become a fan of CC on Facebook for constant updates. You can find a link to this on the CC website at Childrens-choice.org

Weather

The weather has gotten cooler, especially during our afternoon, outdoor activities. Please consider this in your child's attire. Also, be sure they are taking their jackets home at the end of the day.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own

articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your

newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures

or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that



Caption describing picture or graphic.

appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an

image, place it close to the article. Be sure to place the caption of the image near the image.

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Organization

Sandia Base

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4
Phone: 555-555-5555
Fax: 555-555-5555
Email: xyz@microsoft.com

We're on the Web!
example. Microsoft.com

● Your business tag line here.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of

those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.